

MLBA Executive Board Meeting
Saturday February 20th, 2010
11:00 am
Concordia, Missouri
(Home of Bart Brackman)

Members Present: Nathan Hunt, Ben Bennett, Dave Benson, Bart Brackman, Jack Glendenning, Brent Boyce. Also present Brooke Edwards, representing MJLA, Ty Heavin, Chuck Callahan and Shaun Edwards, new candidates for the board. Members not present but notified Charles Linhart, Cole Abele, Joel Edge and Ron Peckman.

Ex-Officio Dave Benson called the meeting to order.

Minutes from last meeting were distributed. Nathan Hunt made the motion to approve the minutes from last meeting. Ben Bennett seconded. Minutes approved.

Financial statement was distributed. Motion to approve made by Jack Glendenning. Bart Brackman seconded. Financial statement approved.

Committee Reports:

Commercial Producer of the Year: No nominations as of this date, deadline is March 1st.

Spring 2010 Sale discussion.

There was discussion on the advertising. Jack reported Keith will take care of placing ads in the Limousin World and The Cattleman's, Jack is taking care of local advertising as well as putting the sale entry form on the web.. Barn rent will be \$550 and the panels \$100. FFA kids will set up the barn and take down. The banquet will be held at the civic center. Cost of the center \$175 and Jack and Vicki Glendenning will cater. There will also be a shuttle service available after the banquet for anyone wishing to use it.

Banquet Committee: Jack will need help carrying in food and setting up. Price of meal Adults \$ 15.00 Children 12 and under \$7.50. The breeders to sponsor hospitality hour.

Fall 2010 Sale discussion.

There was discussion as to whether to continue the fall sale. Ben made a motion to discontinue the fall sale. Jack seconded. Motion carried.

Discussion on the money from the fall sale show back. Decided to have show back at field day, a letter will be sent out to buyers from 2009 sale with the information.

Promotion and Advertising was then discussed.

Co-op ads- \$2890 budgeted from NALF for the association

There was discussion of trying to do more advertising in order to spend what NALF has allotted. Nathan made the motion to spend what NALF has allotted and for the association to absorb the insurance expense for the Spring Sale. Ben seconded. Motion carried.

There was then discussion in from Ben Bennett as to an email the board received from Bev Vote on the Advantage. Dave had discussion as to whether or not we are doubling up between the Heartbeat and the Advantage with information. This was tabled till next meeting.

Show Committee then reported:

Dave talked about plans on the 2010 field day. Dates for this are June 18-20 with preparations being made. There was discussion on sending out invitations to last year's entries.

The Missouri State Fair will again be the last weekend of the fair this year.

Fund Raising : nothing

Herd Book and Calendar:

It was decided to make the numbers bigger on the calendar this year.

It was decided that Kopco will be publishing both the herdbooks and calendars this year. Nathan made the motion to have Brad Brackman put together both the herdbooks and calendars again this year for a charge of \$1250. Brent Boyce seconded. Motion carried.

There was discussion on getting help to keep the web site current.

Nominating Committee reported. The candidates running for the 2010 board are Ben Bennett, Nathan Hunt, Ty Heavin, Chuck Callahan and Shaun Edwards.

Motion to adjourn by Nathan. Jack seconded. Motion carried.

Meeting Adjourned.

Respectfully submitted
Bart Brackman, Secretary

Cc:bb